

MOBILE APP INSTRUCTIONS

Overview

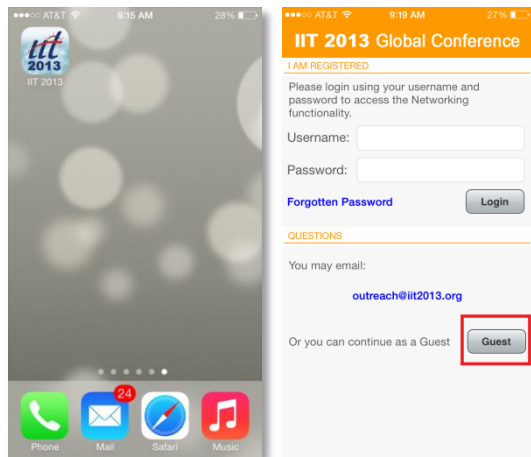
The IIT 2013 Global Conference mobile app has been developed and brought to you by **Sense Corp**, a new breed management consulting firm.

The app is available for the following platform:

- [iPhone and iPad](#)
- [Android](#)
- [Web](#)

Instructions to download the app are available here: <http://iit2013.org/mobile-app/>

Start the App and Log In



Click on the IIT 2013 icon to start the app. This will open the app and bring up the log in screen.

You have the option to:

- Log in as Guest
- Log in with credentials that were mailed to you

To log in as Guest, click on Guest at the bottom of the log in screen. You can use all features except *Networking* which is only available if you log in with your credentials.

If you have questions regarding your log in credentials, please email outreach@iit2013.org

Navigating the App

The following features are available in the app:

- | | |
|-----------------|---|
| • Program | Full list of the program schedule along with speakers at each session |
| • Speakers | Full list of the speakers, bios and sessions where they will speak |
| • My Event | Customize your experience and send and receive notifications |
| • Maps | Visually see the area around the hotel and the meeting rooms |
| • News & Social | Keep in touch with the latest through social media |

- Networking Network and communicate with other attendees
- Sponsors View the sponsors of the conference and click to their websites
- Info Obtain general information about the conference
- Informal Events Obtain information about the informal events at the conference
- QR Reader Scan the QR Code for an electronic card exchange
- Brochure View the conference brochure online
- Points of Interest Check out local attractions, restaurants, bars and servies.

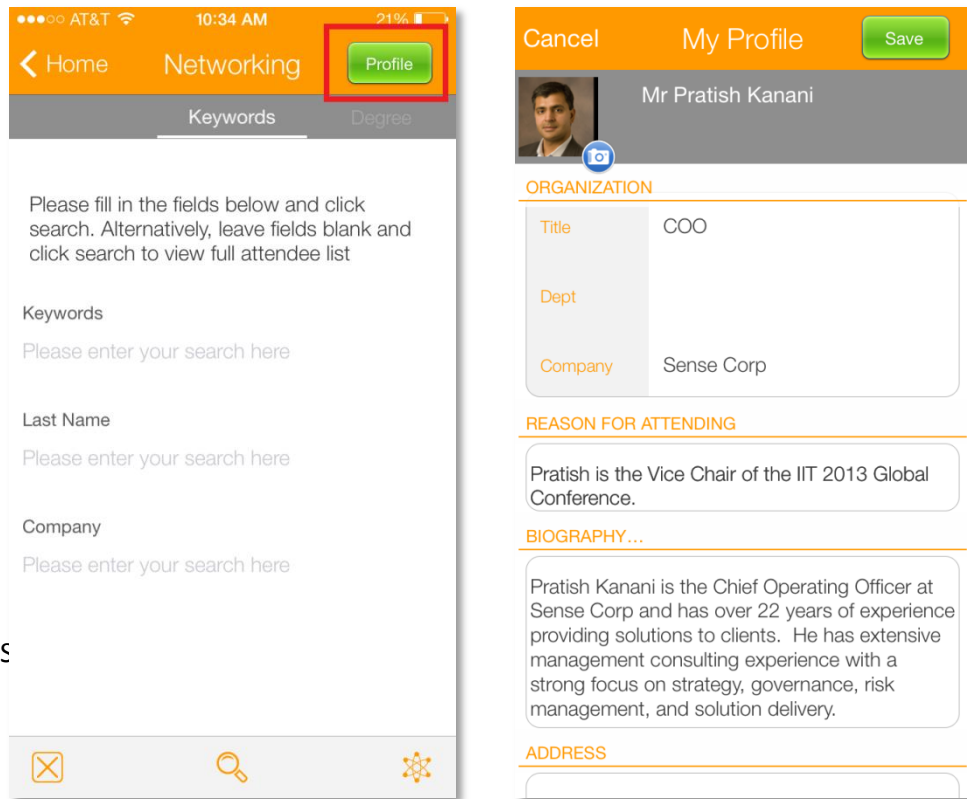


Power Features

The following are some of the powerful features in the app. Make sure to try them out:

a. Profile

Complete your profile as soon as you log in. This will help you as you connect with others and help others connect with you.



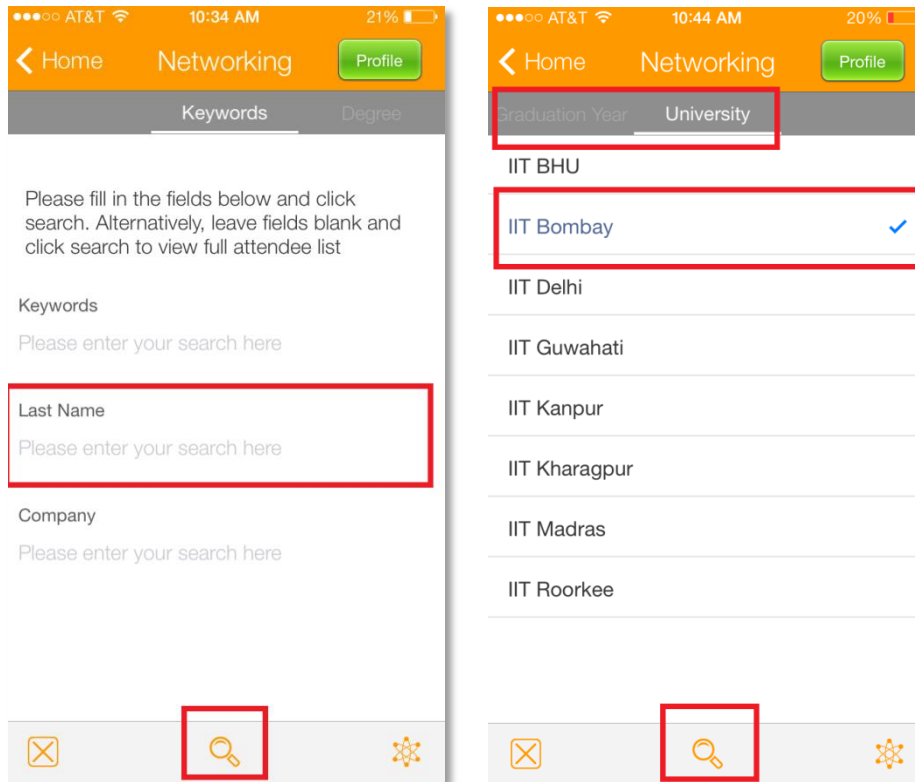
Also make sure to upload a photo to complete the profile. If you graduated from an IIT, review the pre-populated information to make sure the right University, Graduating Year, and Department are listed.

b. Search Attendees

There are two ways you can search for attendees:

1. By entering keyword, last name, company and clicking search
2. By entering search parameters (University, Year, Department) and clicking search

The search parameters are listed at the top of the screen. Scroll to the left and right and then select your choice. For example, IIT Bombay Alumni from 1972 to 1978, or Electrical Engineering graduates from all IITs from 1980 to 1990.



c. Send a Message

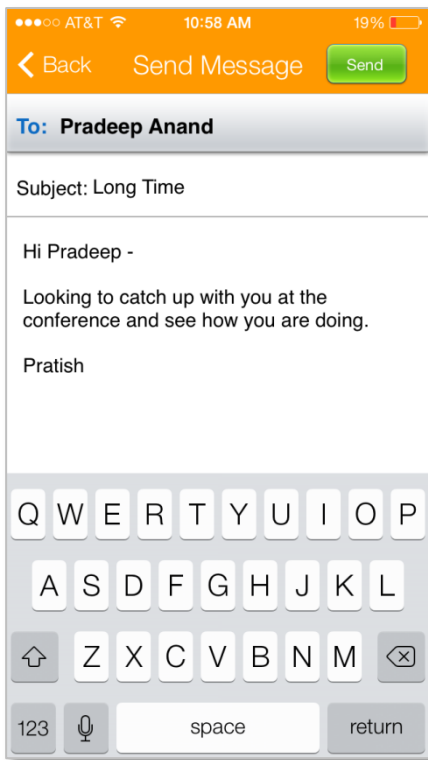
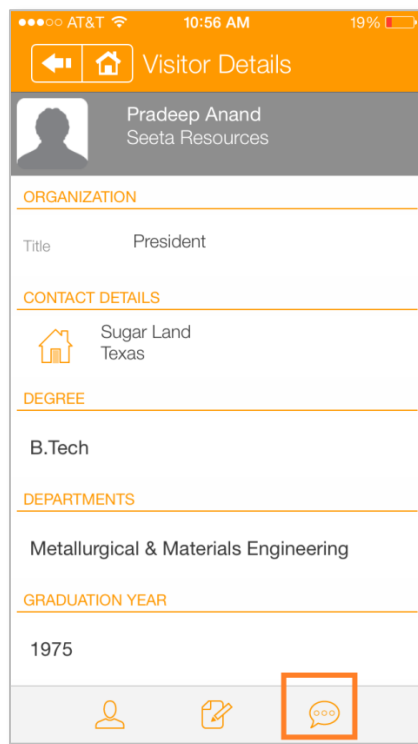
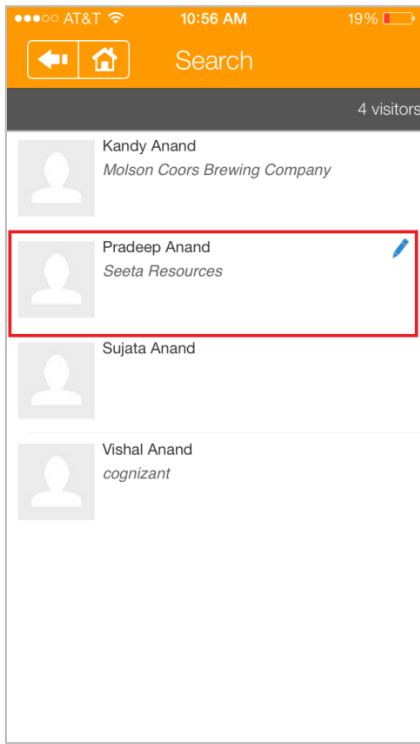
Turn your notification settings ON to ensure that you receive the appropriate notifications when someone sends you a message through the app, or when we broadcast latest updates regarding the conference.

For example, after searching for “Anand”, I noticed the following people registered. Clicking on “Pradeep Anand” brings up his profile.

Clicking on the message icon at the bottom allows you to send a message. The message will be:

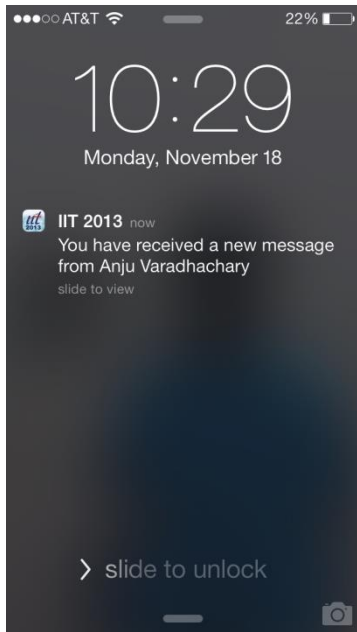
- a. Sent through the app to the Inbox (available under MyEvents)
- b. Sent via email from the app. Do not reply to the email. Reply from within the app.

This is a very powerful feature of the app and supports the ability to allow alumni to connect and network during the conference.



The message will be sent to the recipient through the app to their Inbox and also via email (if they provided an email).

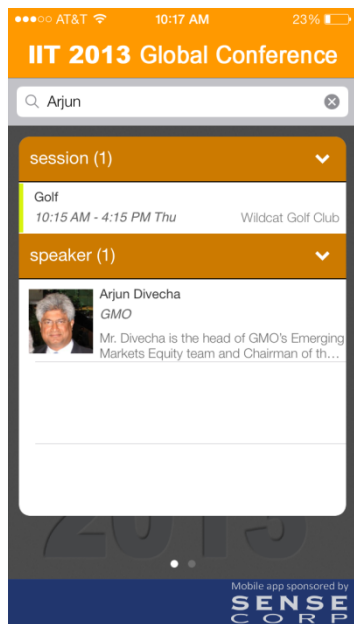
d. Notification



Turn your notification settings ON to ensure that you receive the appropriate notifications when someone sends you a message through the app, or when we broadcast latest updates regarding the conference.

This will help you stay connected.

e. Global Search



To the left of the main screen is a global search feature. It will search through speakers and sessions and bring up the search results for the keyword provided.

Use this feature for a general search in the app.